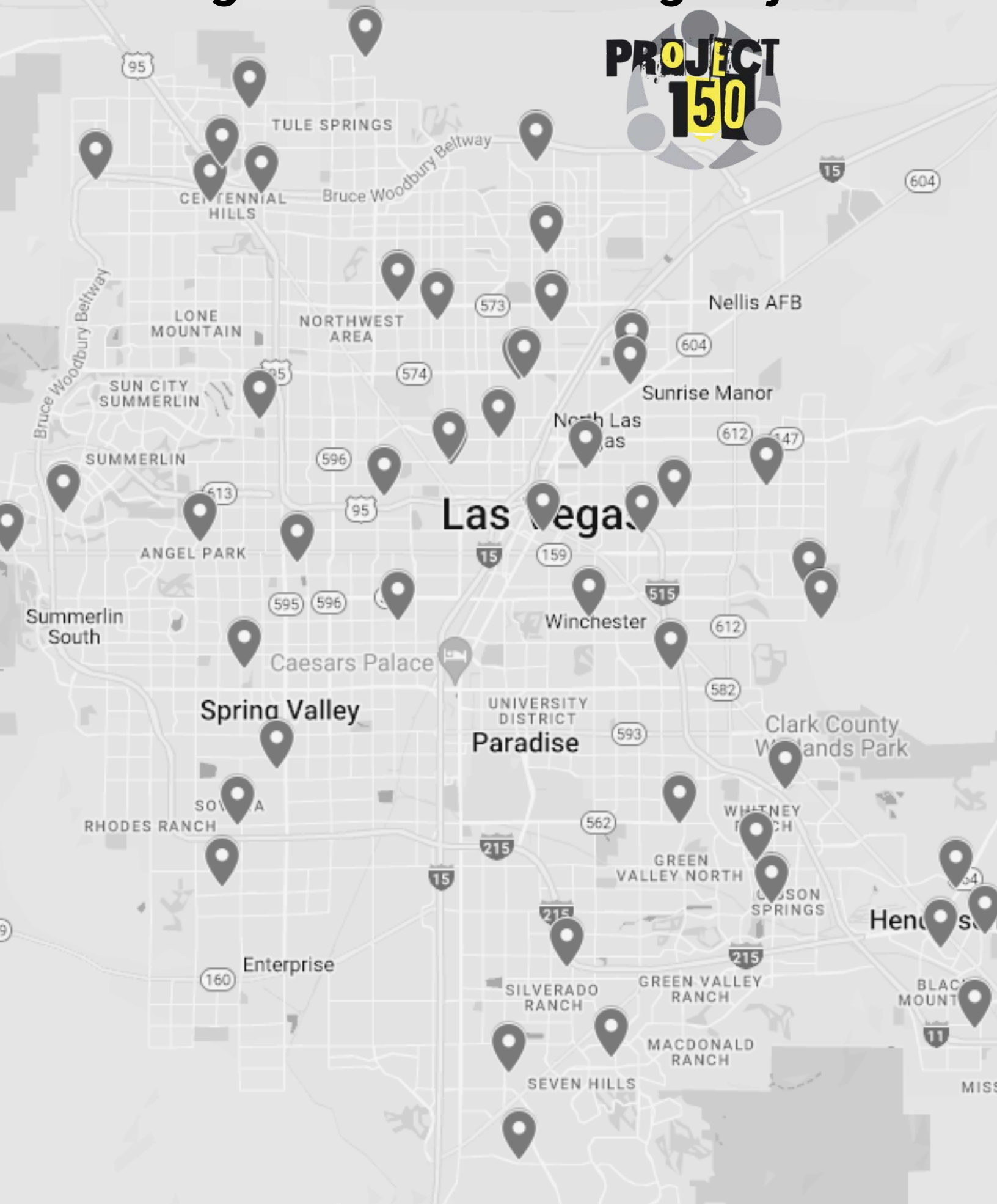




# 20 IMPACT REPORT 25

# High Schools Serviced by Project 150



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Project 150 has earned the Candid (GuideStar) Platinum Seal of Transparency, the newest and highest level of recognition offered by the world's largest source of non-profit information, for the fifth consecutive year. This platinum rating recognizes transparent reporting focused on progress measurements and results which extend beyond financial ratios.

From providing services  
and support to **ONE**  
local high school in 2011...



To now serving **SEVENTY-FIVE**  
local high schools in Southern Nevada



# FROM THE EXECUTIVE DIRECTOR

# PROJECT 150

Dear Friends,

As we close on another year, it's a perfect time to pause and reflect on the incredible work we've accomplished together.

Your contributions as a donor, volunteer, and advocate have been instrumental in ensuring the success of the homeless, displaced, and disadvantaged high school students we serve. With your help, we've been able to provide essential resources, guidance, and opportunities that empower students to reach their full potential. You're not only meeting their immediate needs but also fostering a sense of confidence, dignity, and respect that can transform their lives. This sends a powerful message that they are not alone and that a community of caring individuals is dedicated to their success. Support like this can be the catalyst they need to pursue a brighter future, filled with opportunities they might not have otherwise imagined. Your commitment to these students is a testament to the profound impact that compassion and community support can have on young lives. I hope you know you are making a significant difference in their journeys toward a better tomorrow. Just look at these highlights from 2025:

- ♥ **551 High school seniors were provided financial support for their cap/gown to walk in their graduation ceremony.**
- ♥ **11,994 Visits to Betty's Boutique by high school students to receive free clothing, hygiene products, food, and school supplies.**
- ♥ **4,519 Full holiday meals were provided to students to ensure a joyous holiday season.**
- ♥ **102 Local students were awarded college scholarships to attend UNLV, UNR, CSN, and NSU.**
- ♥ **16,370 Family meal bags were provided to high school students to ensure food security while away from the classroom.**

As we celebrate these achievements, let's also look forward to the new opportunities and adventures that the coming year will bring. Together, we have built a strong foundation, and with our continued collaboration, we are poised to reach even greater heights.

Thank you for being an essential part of this journey and allowing us to be the critical resource for homeless, displaced, and disadvantaged high school students in Nevada....and to the high school students, we are here for YOU because we know **high school is tough enough!**

♥ With gratitude always,

  
Kelli Kristo,  
Executive Director



AE Foundation  
 Air Force Chaplain Corps  
 Alan and Linda Simpson  
 Allstate Foundation  
 Amanda Lorenz  
 America Family Mutual Insurance Co.  
 AmericasMart Manager, LLC  
 Andrea Morales  
 Andrew Family Foundation  
 Aristocrat Technology  
 Armandino Foundation  
 As They Grow Henderson LLC  
 Automatic Data Processing, Inc.  
 Barbara Berry  
 Barbara Brooks  
 Beth A. Schill  
 BlvdHome  
 Builders United LLC  
 Canyon Ridge Christian Church  
 Carlene Helbert  
 Cathy Sabol  
 Charities Aid Foundation America  
 Charles and Phyllis M. Frias Charitable Trust  
 Charlotte Hill Elementary School Loc #463  
 Chesler Family Charitable Fund  
 Chick-fil-A  
 Chisco LLC  
 Christine C Schulze Legacy Foundation  
 Cindy Zimpfer  
 CLA Foundation  
 Clark County Credit Union  
 Colleen McCreary  
 Courtney Carter  
 Credit One Bank  
 Cummins Inc.  
 Curtis and Martha Anderson  
 Curtis Jang  
 Daniel Holmes  
 Daniel Popescu  
 Darlene Ensign  
 David A Wolf  
 David Hunerberg  
 David Jackson  
 Dawn Watson  
 Del E Webb Middle School Loc #300  
 Delia Taylor  
 Deloitte Foundation  
 Denali Builders  
 Desert Gymcats LLC  
 Dianne Swanson  
 Domino's Pizza LLC  
 DRR Restaurant Group, LLC  
 Eileen Daleness  
 EOS Fitness  
 Erin Stark  
 Evan Howlett  
 Everything's Possible Foundation, Inc.  
 Findlay Auto Group  
 Frances Montes

Frederick Oyang  
 Friendly Ford  
 FS Fremont, LLC  
 Gail Ann Banthin  
 Gatski Commercial Real Estate Services  
 Gene Haas Foundation  
 Gino and Raymie Wideen  
 Greater Las Vegas Association of Realtors  
 Green Valley High School Loc #945  
 Hansen Mechanical and Dynalectric Company of Nevada  
 Hart Marketing and Communications Inc.  
 Henderson Engineers, Inc. Charitable Foundation  
 HomeAid Southern Nevada  
 Intermountain Health  
 Jacques Dubois  
 James and Melissa Holzhauer



James Joseph Ford Foundation  
 James Zurbruggen  
 Jasna Ortiz  
 Jeanine July-Almond  
 Jeffrey Thompson  
 Jim Kentris  
 Joe's Seafood Prime Steak & Stone Crab  
 John A Purkey and Melissa Barbre  
 John E. Ensign  
 Jose Antonio Grifols Lucas Foundation Inc.  
 Joyce M Lewis  
 Karen Stephenson  
 Karin Loverud  
 Kathryn Bahneman  
 Katlyn Stark  
 Kenworth Sales Company - Truck Enterprises Inc.  
 Keystone Enterprises  
 Kimberly Caipa  
 Kody Burke  
 Kristi Fox  
 Ladies Philoptochos Society Panagia Chap.  
 Lance Tokuda  
 Lanie Albrecht Foundation  
 Las Vegas Raiders  
 Leslie DeVore  
 Libano Rezende

*Thank you*

Linda Riegle  
 Mahealani Keawemauihili  
 Margaret S. Albrecht  
 Margaret Sherman  
 Maria Gutierrez  
 Markel Corporation  
 Marleen Weintraub  
 Marriott Las Vegas Summerlin  
 Marshall M Taylor  
 Marty Gold  
 Mary K Meehan  
 Maureen Olson  
 MGM Resorts Foundation  
 Michael and Karen Daubs Charitable Fund  
 Michael and Misty Pence  
 Michael Danzi  
 Mountain America Credit Union  
 Naren Chelian



Nevada Gold Mines  
 Nora Marcus  
 Olympia Companies Southern Highlands Charitable Foundation  
 Penta Cares Foundation  
 Perry Gore  
 Phin City PHC, Inc.  
 Phyllis J Billeter  
 Polydeck Screen Corporation  
 Pricewaterhouse Coopers Charity  
 Ramesh Srinivasan  
 Realty One Group Cares  
 RenGiving - Daphne Gabriel Memorial  
 Revvity Foundation  
 Rex and Deborah Babin  
 Rhodes Ranch Women's Club  
 Richard Schweet  
 Rick Cenname  
 Robert Picardo  
 Roberto's Taco Shop LLC  
 Roberts Roof & Floor Inc.  
 Roger D. Gehring Academy of Science & Technology #306  
 Rotary Int'l District 5300

Russell Colletta  
 Ryan Burns  
 Sarah Courtney  
 Scarlett Cummings  
 Shane D Petrelli Insurance Agency Inc.  
 Shelley F Adelson  
 Shelley Wike Cranley  
 Sidony A Rivas LLC  
 Silver Threads Quilters  
 Somerset Losee MH SGF  
 Southern Nevada CCIM Chapter  
 Southern Nevada Drywall Systems LLC  
 Southwest Gas  
 Spirit  
 SR Construction, Inc.  
 Stand Out For Good, Inc.  
 Sun City Pickleball Club  
 Sunland Asphalt - Solterra Materials  
 Suzanne and Jeffrey Esber  
 TAO  
 Target  
 Teamsters Local 986 Charity Fund Inc.  
 Terese Forst  
 Thalisa Love  
 The CarMax Foundation  
 The Crossing  
 The Eugene & Patricia Buckey Family Foundation  
 The Melsness Family Foundation  
 The Stewart Title Foundation, Inc.  
 The Susan M Craw Charitable Gift Fund  
 The Tony & Renee Marlon Charity Fund  
 The William A. and Ethel M. McCall Foundation  
 Thomas Byer  
 Thomas Klimek  
 Tim Morgan  
 Tony Wideen  
 Troyas Wade  
 UCLA Foundation  
 United HealthCare Ss Inc.  
 United Way of Southern Nevada  
 Valens LLC dba Exit Realty Number One  
 Vallery LaBarre  
 Vegas Golden Knight Foundation Inc.  
 Vegas Valley Fire Protection  
 Venetian Las Vegas Corporation  
 Victory Missionary Baptist Church Benevolent Fund  
 Vincent C. & Pamela A. Immordino Charitable Foundation  
 William-Sonoma Foundation  
 Winchester Family Foundation  
 Wynn Foundation  
 Wynn Resorts  
 Zia Enterprises Inc.

*Thank you*

# THE PROJECT 150 STORY

Founded in 2011, after hearing a local TV News report that focused on 150 homeless students attending Rancho High School, the shock over this seemingly hidden reality for over 7,500 students in the Las Vegas Valley created a buzz among a network of friends and business colleagues.

The initial call to action was to help 17 families who had not yet been sponsored. We received a ground swell of support and within a short period of time, we were able to deliver 3 truckloads of supplies to the families. It was an inspiring event. Shortly after, we realized this was not an isolated incident at one school, but a district wide issue with homeless students in just about every high school in the valley.

With just a few weeks before Christmas, we knew that the need to provide some sort of Holiday support for these students was paramount.

The success of our first event provided a true vision of what needed to be done. We knew that this could not just be an annual “holiday” endeavor, but rather an EVERYDAY venture to help provide the needs of all Clark County’s homeless high school students.

Within a couple of weeks, a charitable trust was created and Project 150 was born. Through the additional and continuing support of friends, business associates and community leaders, we’ve been able to extend our attention to homeless high school students throughout Clark County. Even better, we’re able to do this on a year-round basis.





# OUR PURPOSE

To empower and support homeless, displaced, and disadvantaged high school students to overcoming barriers that hinder their ability to receive an education.

# OUR MISSION

To offer free support and services to homeless, displaced, and disadvantaged high school students in the Southern Nevada area so they can remain in school through graduation and build a successful future.

# PROJECT 150



## Empowerment:

We believe in the limitless potential of young people and choose to invest in them as the key to a brighter future for our community.



# Stewardship:

We are effective stewards with the financial and human resources entrusted to us.



# Resilience:

We are passionate and tireless in pursuit of our mission to help students become the first in their family to graduate high school and/or college, and persevere through obstacles.



## Student Centric:

We center the voices, priorities and wellbeing of the students and families we work with in the decisions we make and actions we take.



# Innovation:

We move quickly and continuously to innovate our approach in response to the needs of the young people we work with and the community we are part of.

# BOARD OF DIRECTORS EMERITUS



**Don Purdue**

*Project 150 Co-Founder,  
Board Member Emeritus*



**Rob McBeath**

*Project 150  
Board Member Emeritus*



**Patrick Spargur**

*Project 150 Co-Founder,  
Board Member Emeritus*



**Gino Wideen**

*Immediate Past President,  
Board Member Emeritus*



# BOARD OF DIRECTORS



**Chet Buchanan**  
*Radio Show Host and Board President Elect*



**Dylan Check**  
*USI Insurance Services*



**Pilar Harris**  
*Formula 1, Las Vegas Grand Prix*



**Kurt Arnold**  
*Retired, Clark County School District*



**Kate White**  
*Retired, Penn National Gaming*



**Mike Heiman**  
*Fontainebleau Las Vegas*



**Lorraine Kalayanaprapruit**  
*Venetian Las Vegas*



**Sherri Morrow**  
*Clark County Medical Society Alliance*



**Christopher Rowe**  
*Konami Gaming*



# PROJECT 150 TEAM



**Kelli Kristo**  
*Executive Director*



**Lily Noyes**  
*Executive Assistant/Office Manager*



**Senia Roybal**  
*Programs Manager*



**Stacy Chapter**  
*Community Outreach and  
Volunteer Engagement  
Coordinator*



**Omar Nerveña**  
*Driver/Warehouse Manager*



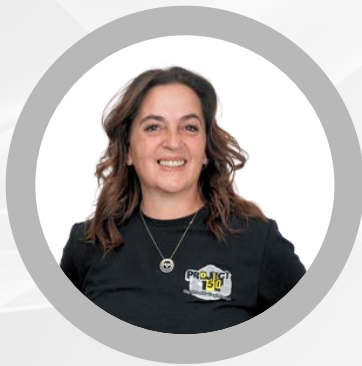
**Bridgena Medlock**  
*Boutique Attendant - Rancho*



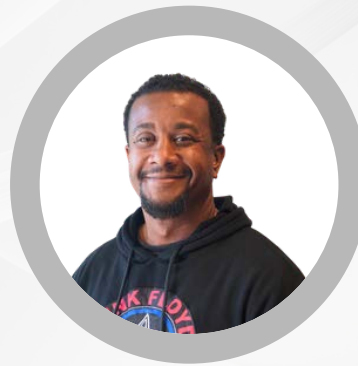
**Erica Martinez**  
*Boutique Attendant - Flamingo*



**Victoria Arango Hernandez**  
*Student Services Coordinator*



**Christina Doucette**  
*Student Services Coordinator*



**Aaron Carroll**  
*Student Services Coordinator*



**Brian Renteria**  
*Warehouse Assistant*

# SPEAKING FROM EXPERIENCE; YOUTH VOICES

*"If I had stayed with some members of my family, it would not have been safe. I would not have had a home. This is an unfortunate reality for a lot of people. It feels like killing yourself to stay quiet and stifle these things. Or do I face a world where I do not have any assets or money to get the help that I need."*

*"It's more common than people think for youth and families to go through the struggle with homelessness. It does not always look like what one would expect."*

*"My father passed away that's why I am in my situation. I was stable at work, but my hours got cut, next thing you know you can't make rent, that is the situation I am in. I had no safety net."*

*"When you don't have housing or somewhere safe to be, you are frequently victimized."*

*"Nevada needs a lot more resources for the homeless, especially for people moving out here. There are a lot of young people here. Some people move here with their families; some are kicked out by their families who move them out here."*

# PROJECT 150 SERVICES

Project 150 provides free support and services to homeless, displaced, and disadvantaged high school students to ensure they remain in school and graduate. All services are free with a student ID from a Nevada high school.

## School Distribution:

Weekly delivery (directly to 75 Clark County high schools) of non-perishable food, hygiene items, and school supplies. Food delivery consists of cases of Ravioli, Cereal, Granola Bars, Mac and Cheese, and Cup Noodle, for immediate access while students are on campus.

Family meal bags, complete with non-perishable food items are available for students to take home to feed a family of four.

In addition to immediate access to food, Project 150 provides over 4000 full Holiday Meals to high school students for Thanksgiving and Christmas.

## Betty's Boutiques:

A trendy Boutique featuring like-new and new casual, business, and formal clothing, shoes, and accessories for students attending high school.

Additional food, hygiene products, and school supplies are available in the Boutique.

Students can select up to 5 outfits per month for FREE using Infinite Campus Verification.

## College and Trade School Scholarships:

Project 150 provides college scholarships to students pursuing higher education and/or accredited trade degree programs in Nevada.

Project 150 awards over \$200,000 in funding each year and award recipients are announced during the annual scholarship luncheon in June.

## Information and Referral:

Project 150 proudly partners with many local organizations to provide additional resources for students. We work collectively to meet the needs of students in search of counseling services, health services, housing, employment, and much more.

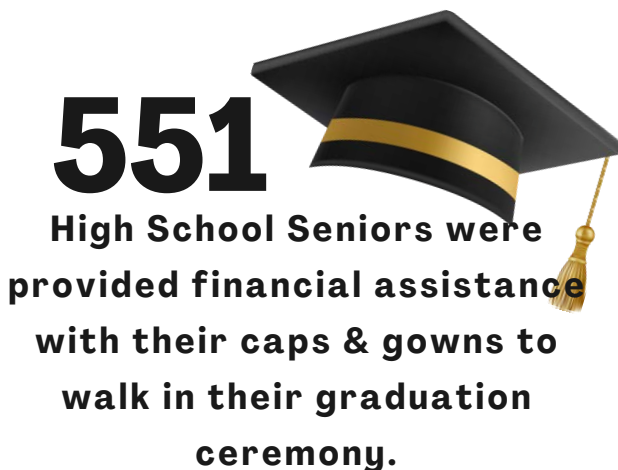
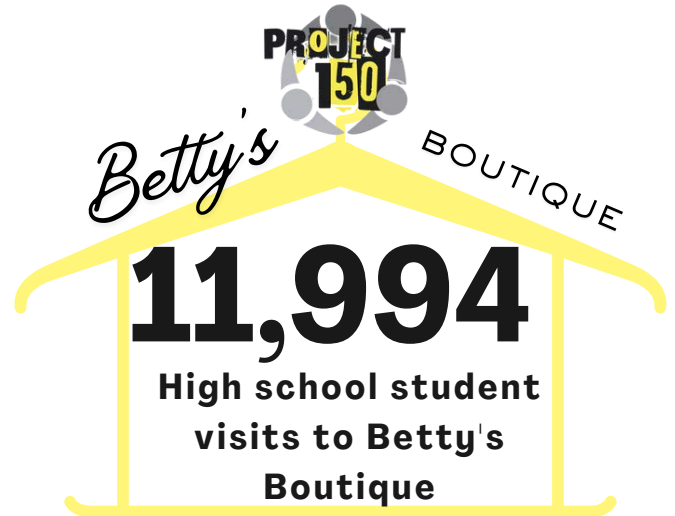


*Helping high  
school students*  
**SUCCEED**



# OVERALL PROJECT 150 IMPACT

July 1, 2024 - June 30, 2025



## \$1,220,594

In goods provided to high school students in 2024/2025





# SCHOOL DISTRIBUTION PROGRAM

**37,080** Granola bars distributed to local high schools

**10,813** Family meal bags delivered to local high schools

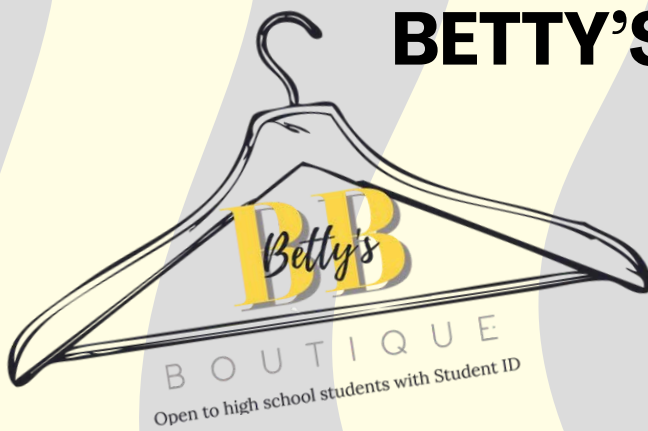
**8,928** Cups of Mac and Cheese distributed to local high schools

**7,368** Ravioli Cups distributed to local high schools

**3,159** Tuna & Cracker lunch kits distributed to local high schools

**1,707** High school students received backpacks and school supplies to start the new school year.

\*School orders are placed weekly by school counselors, teachers, principals, and/or social workers and delivered by Project 150 each week during the academic year. Data is collected from July 1 - June 30.



# BETTY'S BOUTIQUES

Betty's Boutique is a unique, trendy boutique open year-round dedicated to high school students to access FREE new and like-new clothing, school supplies, hygiene products and additional non-perishable family meal bags. Students can receive items using only their student ID from a Clark County High School.



## 11,994

High school student visits to  
Betty's Boutique

## \$1,220,594

In product distributed to high school  
students through Betty's Boutique



Betty's Boutiques

3600 N. Rancho (Rancho and Gowan)

2605 E. Flamingo (Flamingo and Eastern)

Hours: Mon- Fri 1PM - 6PM (excluding Holidays)

Open to high school students with a student ID.



# BETTY'S BOUTIQUES



Betty's Boutiques  
 3600 N. Rancho (Rancho and Gowan)  
 2605 E. Flamingo (Flamingo and Eastern)  
 Hours: Mon- Fri 1PM - 6PM (excluding Holidays)

Open to high school students year-round,  
 with verification through Infinite Campus.

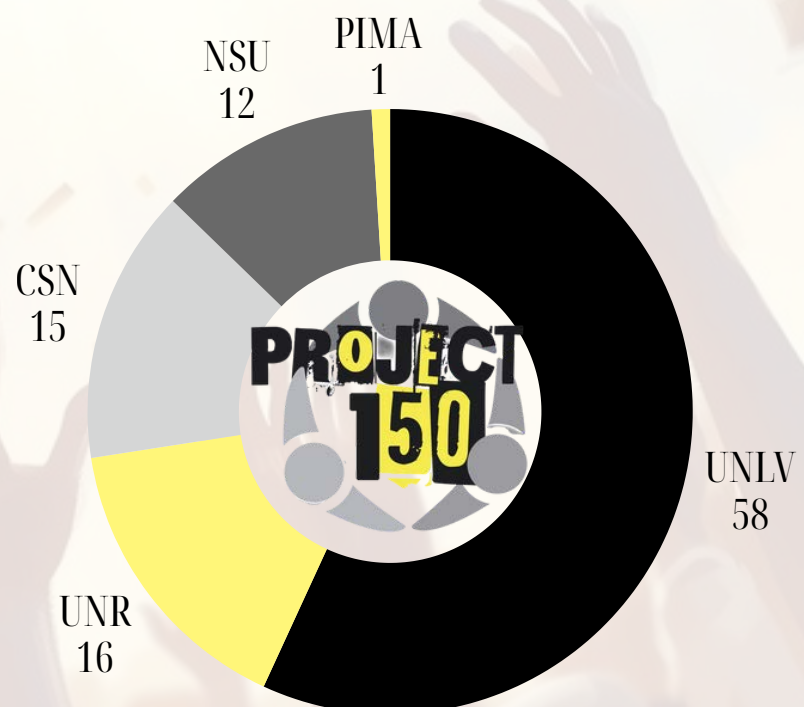
# PROJECT 150 SCHOLARSHIP PROGRAM

Project 150 provides graduating seniors and current recipients with tuition assistance for post-secondary education/trade school degrees. This program is funded through generous sponsors in our community. Application is open from January through April and awards are announced at the annual Project 150 Scholarship Luncheon in June.

**102** students awarded  
funding for 2024/2025

**81** first generation  
college students

**\$221,000**  
in tuition assistance awarded by Project 150







# HOLIDAY MEAL PROGRAM

Project 150 provides a full Thanksgiving and Christmas meal to local high school students in need of support during the holiday season. Holiday meal boxes include a 12lb Turkey/Ham, canned corn, canned green beans, mac and cheese, stuffing, gravy, mashed potatoes, and dinner rolls; Boxes are delivered directly to local high schools.



## 4,519

Full Thanksgiving and Christmas meals  
provided to local high school students

## \$188,000

in Holiday Meals provided to local high  
school students



# VOLUNTEER OPPORTUNITIES

Project 150 offers a variety of family friendly volunteer opportunities, and signing up is easy, just visit [www.project150.org](http://www.project150.org) for more information.

**Sorting** clothing donations and stocking the boutique. This is an opportunity great for teens, adults and families.

**Family meal bag prep** - fill non-perishable food bags for our distribution days. This opportunity is great for teens, adults, small group of 4 and families.

**Speaker's Bureau** - We are always in need of volunteers to attend community events and host our table. This opportunity requires a one hour training on our mission, services, and FAQs. If you are interested in joining the Speaker's Bureau - Contact us to schedule the training at 702.721.7150



25,667

VOLUNTEER HOURS  
RECORDED IN  
2024/2025

**WE HOPE YOU WILL JOIN US IN  
INVESTING IN OUR YOUTH AND BUILDING  
A STRONGER COMMUNITY!**



# ANNUAL EVENTS

## PROJECT 150



### Project 150 Las Vegas Prom Closet

Las Vegas Prom Closet, presented by Project 150, is an annual Spring event where high school students can receive FREE Prom attire and accessories with their student ID. Students can choose their FREE formal attire with the assistance of a personal shopper and receive vouchers for hair, makeup, and other beauty services. Donations of prom attire are from the generous support of the community.



### Annual Scholarship Award Luncheon

The annual Scholarship Award Luncheon is held in June and is a celebration for the students and their families. Scholarship applications open in October and are open to any high school senior or returning scholarship recipient. Sponsorships and donations to the scholarship luncheon and scholarship program are accepted year-round.



### Annual Fall Celebration

The annual Fall Fundraiser is Project 150's signature fundraising event held in October where we celebrate the work done with our community partners, donors, staff and volunteers. The event is an opportunity to share the highlights from the year and raise money for continued success in the year ahead. Sponsorships are available for this event.





**Supporting Project 150 is FUN!**







**Supporting Project 150 is REWARDING!**







## Back to School Shopping Event 2025







## Scholarship Award Luncheon 2025





# STAY CONNECTED





Providing **hope** and **help** to homeless, displaced and disadvantaged high school students today, for a better tomorrow!

## Wishlist

### Hygiene Products (full size only)

- ☐ Shampoo
- ☐ Conditioner
- ☐ Body Wash
- ☐ Deodorant
- ☐ Toothpaste
- ☐ Lotion

### Non-Perishable Food (unopened/unexpired)

- ☐ Canned Veggies
- ☐ Rice
- ☐ Canned Meat
- ☐ Canned Soup
- ☐ Cereal
- ☐ Mac/Cheese

### Donations Accepted (Mon - Fri 9AM - 5PM \*Excluding Holidays)

- ☐ Casual Clothing
- ☐ Shoes
- ☐ Accessories
- ☐ Business Clothing
- ☐ New Undergarments
- ☐ Financial Contributions

### FAQ's

**Q:** Do you accept furniture, household items?

**A:** No. We only accept teen appropriate clothing and accessories.

**Q:** Do you sell the donated items?

**A:** No. All items are given to high school students for FREE.

**Q:** Who can use your services?

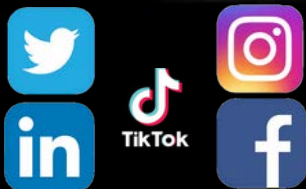
**A:** Any Nevada HIGH SCHOOL student with a student ID and verification through Infinite Campus.



Learn more about us  
**project150.org**

TWO LOCATIONS IN LASVEGAS!

3600 N. Rancho Dr. Las Vegas, NV 89130  
2605 E. Flamingo Rd. Las Vegas, NV 89121  
PH: 702-721-7150



Like & Follow @project150lv ~ Volunteer ~ Donate

**Providing free support and services to homeless, displaced, and disadvantaged high school students in Nevada since 2011.**



**Administrative Office Hours: M-F 9a-5p  
3600 N. Rancho Drive, Las Vegas, NV 89130  
702.721.7150**

**Betty's Boutiques: M-F 1p-6p  
3600 N. Rancho Dr., Las Vegas, NV 89130  
2605 E. Flamingo Rd., Las Vegas, NV 89121  
[www.project150.org](http://www.project150.org)**

**Project 150, Inc., is a Nevada 501(c)3 non-profit.  
EIN # 45-6645161**

