

ANNUAL IMPACT REPORT

20
22
—

PROJECT 150

High School Is Tough Enough



Thank you



AETNA
AFTER HOURS ROTARY CLUB
AJ KOVAL FAMILY FOUNDATION
ALLEGiant AIRLINES
AMAZON
AMERICAN EAGLE OUTFITTERS
ANTHEM HIGHLANDS MADEIRA CANYON
ASSISTANCE LEAGUE
BERG ELECTRIC
BERNHARD LANGER
CANYON RIDGE CHRISTIAN CHURCH
CBRE ROBIN HOWE
CENTENNIAL TOYOTA
CHARITY RX
CHINGROS FAMILY DONOR ADVISED FUND
CHRISTOPHER AND SARA ROWE
CHURCH OF JESUS CHRIST LATTER DAY SAINTS
CLARK COUNTY MEDICAL SOCIETY ALLIANCE
COMMUNITY CHURCH OF HENDERSON
CUMMINS INC.
DARLENE ENSIGN
DAVID R. PICERNE CHARITABLE FOUNDATION
EOS FITNESS
FOUNTAIN BLEU
GAMING ARTS
GAMMA LAMDA PHI SORORITY
GINO WIDEEN
HELMSBRISCOE
HOMEAID OF SOUTHERN NEVADA
JAMES AND MELISSA HOLZHAUER
JEOPARDY!
JOHNSON BROTHERS BEVERAGE
KATE WHITE
KIM AND CARLOS CAIPA
LANIE ALBRECHTT FOUNDATION
LAS VEGAS MINI GRAND PRIX
LAS VEGAS RAIDERS
LAS VEGAS ROTARY
LIVBAY LASH
LV BIBLE COLLECTIVE
MARIO P. AND BIANCA C. BORINI FOUNDATION, INC.
MARRIOTT INTERNATIONAL

MOUNTAIN VIEW PRESBYTERIAN
NEVADA NATIONAL SECURITY SITE
NEVADA PAINTING
NOVA HOME LOANS
OLYMPIA COMPANIES
PROAM MEDICAL
RESORTS WORLD
RISE HOMES
ROBERTO'S TACO SHOP
ROC TITLE, LLC
ROUTH FAMILY FOUNDATION
SAN MANUEL BAND OF MISSION INDIANS
SHEET METAL AND AIR CONDITIONING NATIONAL
ASSOCIATION
SKYE CANYON
SMITH'S FOOD AND DRUG STORES
SMW LOCAL UNION
SOULS 4 SOLES
SOUTHWEST GAS CORPORATION
SOUTHWEST MEDICAL/OPTUM CARE
SR CONSTRUCTION
SUNLAND ASPHALT
TELUS INTERNATIONAL
THE BELLAGIO
THE COSMOPOLITAN OF LAS VEGAS
THE CROSSING CHRISTIAN CHURCH
THE GENE HAAS FOUNDATION
THE MANDUAL FAMILY FAMILY FOUNDATION
THE MGM
THE SHAQUILLE O'NEAL FOUNDATION
THE TJX FOUNDATION, INC.
TIESTO
TITO'S HANDMADE VODKA
TOURO UNIVERSITY
TRILOGY MOUNTAIN STATES MEDICAL
UNITED HEALTHCARE
UNITED WAY OF SOUTHERN NEVADA
USLBM FOUNDATION
VEGAS GOLDEN KNIGHTS
VINCENT IMMORDINO CHARITABLE FOUNDTION
WOW CAR WASH
WYNN RESORTS

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Project 150 has earned the Candid (GuideStar) Platinum Seal of Transparency, the newest and highest level of recognition offered by the world's largest source of non-profit information, for the fourth consecutive year. This platinum rating recognizes transparent reporting focused on progress measurements and results which extend beyond financial ratios.

THE PROJECT 150 STORY

Founded in 2011, after hearing a local TV News report that focused on 150 homeless students attending Rancho High School, the shock over this seemingly hidden reality for over 7,500 students in the Las Vegas Valley created a buzz among a network of friends and business colleagues.

The initial call to action was to help 17 families who had not yet been sponsored. We received a ground swell of support and within a short period of time, we were able to deliver 3 truckloads of supplies to the families. It was an inspiring event. Shortly after, we realized this was not an isolated incident at one school, but a district wide issue with homeless students in just about every high school in the valley.

With just a few weeks before Christmas, we knew that the need to provide some sort of Holiday support for these students was paramount.

The success of our first event provided a true vision of what needed to be done. We knew that this could not just be an annual “holiday” endeavor, but rather an EVERYDAY venture to help provide the needs of all Clark County’s homeless high school students.

Within a couple of weeks, a charitable trust was created and Project 150 was born. Through the additional and continuing support of friends, business associates and community leaders, we’ve been able to extend our attention to homeless high school students throughout Clark County. Even better, we’re able to do this on a year-round basis.



OUR MISSION

To offer free support and services to homeless, displaced, and disadvantaged high school students in the Southern Nevada area so they can remain in school through graduation and build a successful future.

OUR PURPOSE

To empower and support homeless, displaced, and disadvantaged high school students to overcoming barriers that hinder their ability to receive an education.

FROM PROVIDING SERVICES AND SUPPORT
TO **ONE** LOCAL HIGH SCHOOL IN
2011 TO
PROVIDING SERVICES AND SUPPORT TO
SEVENTY-FIVE
LOCAL HIGH SCHOOLS IN 2022

FROM THE EXECUTIVE DIRECTOR



Proud, Inspired, and Grateful. A few words to describe the emotions of 2022.

I couldn't be more proud of the significant impact Project 150 continues to make in the lives of high school students in Southern Nevada; Inspired to continue to do the work along side a dynamic team of passionate individuals and volunteers; Grateful for all the dedication, support, and generosity shown by our community as a whole.

As we close on another year, Project 150 continues to be the community's critical resource for high school students to ensure they remain in school through graduation.

In the words of our students - "Project 150 is the COOLEST and TRENDIEST organization for teens in Las Vegas."

When I look back on some of the highlights from this year, I couldn't be more excited to see what we can accomplish together in the upcoming year! With your support, 69 students are college bound this year through our scholarship program; over 4000 students and their families enjoyed a traditional holiday meal this season; over 1000 high school students received brand new sneakers to start the school year; and over 700 graduating seniors received their caps/gowns to walk in their high school graduation ceremony. Together, we are changing lives and making memories that will forever be cherished. Thank you for being a part of their success!

On behalf of the entire Project 150 team and the Board of Director's, we extend our sincerest gratitude to you for allowing Project 150 to be the constant support system and a resource for homeless, displaced, and disadvantaged high school students in Nevada.

Here's to 2023!

With gratitude always,

Kelli Kristo

Executive Director

PROJECT 150 CORE COMMITMENTS

EMPOWERMENT

We believe in the limitless potential of young people and choose to invest in them as the key to a brighter future for our community.

INNOVATION

We move quickly and continuously to innovate our approach in response to the needs of the young people we work with and the community we are part of.

RESILIENCE

We are passionate and tireless in pursuit of our mission to help students become the first in their families to graduate from high school and/or college, and persevere through all obstacles.

STUDENT CENTRIC

We center the voices, priorities and wellbeing of the students and families we work with in the decisions we make and actions we take.

STEWARDSHIP

We are effective stewards with the financial and human resources entrusted to us.

PROJECT 150 SERVICES

Project 150 provides free support and services to homeless, displaced, and disadvantaged high school students to ensure they remain in school and graduate. All services are free with a student ID from a Nevada high school.

Food Distribution:

Weekly delivery (directly to 75 Clark County high schools) of food, hygiene items, and school supplies. Food delivery consists of cases of Ravioli, Cereal, Granola Bars, Mac and Cheese, and Cup O Noodle, for immediate access while students are on campus.

Family meal bags, complete with non-perishable food items are available for students to take home to feed a family of four. Fresh and frozen family meal bags are available daily at Project 150 for students to pick up during the week.

College and Trade School Scholarships:

Project 150 provides college scholarships to students pursuing higher education and/or accredited trade degree programs in Nevada.

Project 150 awards over \$150,000 in funding each year and award recipients are announced during the annual scholarship luncheon in June.



Betty's Boutique:

A trendy Boutique featuring like-new and new casual, business, and formal clothing, shoes, and accessories for students attending high school. Additional food, hygiene products, and school supplies are available in the Boutique. Students can select up to 10 outfits per month for FREE using their student ID.

Information and Referral:

Project 150 proudly partners with many local organizations to provide additional resources for students. We work collectively to meet the needs of students in search of counseling services, health services, housing, employment, and much more.

Student Education & Empowerment:

FREE life skills and educational workshops available to students and their families. Some classes include; financial literacy, English as a second language, preparing for college, motivation, preparing for the workforce, etc.

Workshops are available in-person at Project 150 or virtually via zoom.



Don Purdue
Dreamscape Co.



Patrick Spargur
Bridge Counseling



Gino Wideen
HKA Global, Inc.



Kate White
Penn National Gaming



Chet Buchanan
Radio Show Creator and Host



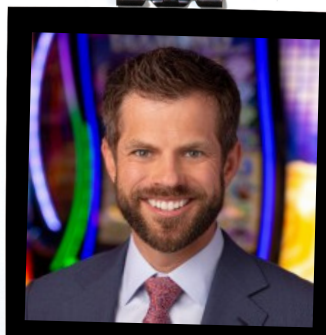
Dr. Rob McBeath
Southwest Medical/Optum Care



Lori Calderon
Resorts World Las Vegas



Harper Ko
Penn National Gaming



Christopher Rowe
Aristocrat Technologies, Inc.



Stacey Eisenberg
Ivory Star Productions



Pastor Ronald Thomas
Reconciliation Apostolic Ministries



Team



Kelli Kristo
Executive Director



Lily Noyes
Executive Assistant



Senia Roybal
Programs Manager



Stacy Chapter
Community Outreach Manager



Omar Nerveña
Driver/Boutique Merchandiser



Connie Fielder
Student Services Coordinator



Victoria Arango
Student Services Coordinator



Brian Renteria
Warehouse Assistant

STATS ON HOMELESS YOUTH IN NEVADA

5,645

**Total number of persons
experiencing homelessness
on February 23, 2022.**

9%

Families with Children

6%

Unaccompanied Youth

516

**Individuals were in
Families with Children**

314

**Individuals were
Unaccompanied
Youth and Young Adults**



Every year during the last 10 days of January, communities across the country conduct comprehensive counts of the local homeless populations in order to measure the prevalence of homelessness in each local Continuum of Care. The 2022 Southern Nevada Point-in-Time Count was a community-wide effort conducted on February 23, 2022.



**ONE out of every THREE
teens on the streets will be
sexually victimized within
48 hours of leaving home.**

**Over 33% of
homeless youth
report exchanging
sex for food or
shelter.**



OVERALL ORGANIZATION IMPACT

7,168 VISITS TO BETTY'S
BOUTIQUE IN 2022.

16,842 FAMILY MEAL BAGS
PROVIDED TO HIGH SCHOOL
STUDENTS IN 2022.

\$893,133 IN FOOD, CLOTHING, HYGIENE
PRODUCTS, SCHOOL SUPPLIES AND
SCHOLARSHIPS PROVIDED TO HIGH
SCHOOL STUDENTS IN 2022.



OVERALL ORGANIZATION IMPACT

69

COLLEGE SCHOLARSHIPS AWARDED
IN 2022. 45 STUDENTS ARE FIRST
GENERATION COLLEGE STUDENTS.

4,743

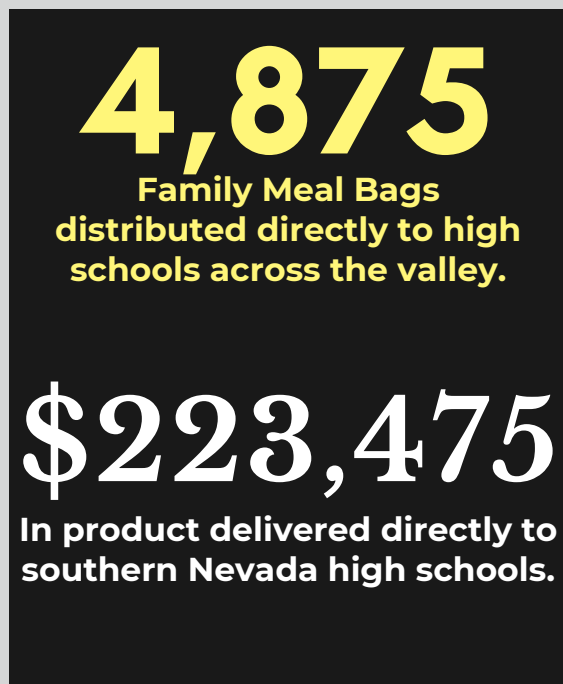
HOLIDAY MEAL BOXES DELIVERED
TO HIGH SCHOOLS FOR
THANKSGIVING AND CHRISTMAS.

522

GRADUATING SENIORS WERE
PROVIDED FINANCIAL ASSISTANCE
WITH THEIR CAPS & GOWNS.

PROJECT 150 SCHOOL DISTRIBUTION PROGRAM

Project 150 provides weekly deliveries of food, hygiene products, school supplies, and clothing directly to southern Nevada high schools. Orders are placed by school social workers, liaisons, and/or teachers every week to ensure their Project 150 resource room is fully stocked.



1022 Cases of 60 ct.
granola bars

1069 Women's
deodorant

1053 Men's
deodorant

1063 Hygiene
kits

1813 New, school supply
filled backpacks



PROJECT 150 BETTY'S BOUTIQUE

Betty's Boutique is a unique trendy boutique open year-round to high school students to access FREE new and like-new clothing, school supplies, hygiene products and additional fresh, frozen and non-perishable family meal bags. Students can receive items using only their student ID from a Clark County High School.



7,168

Student visits to Betty's
Boutique in 2022

11,967

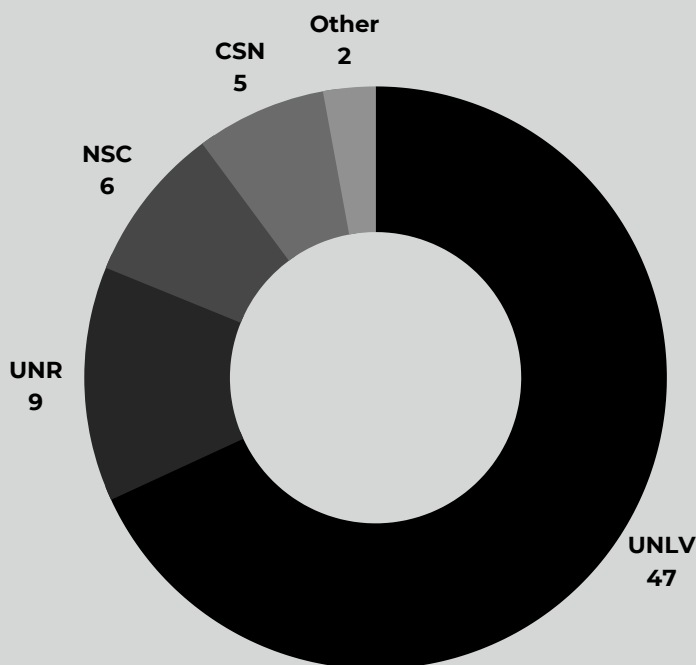
Family meal bags distributed
through Betty's Boutique

\$486,197

In product distributed to high school
students through Betty's Boutique

PROJECT 150 SCHOLARSHIP PROGRAM

Project 150 provides graduating seniors and current recipients with funding for post-secondary education/trade school degrees. This program is funded through generous sponsors in our community. Application is open from October through April and awards are announced at the annual Project 150 Scholarship Luncheon in June.



69
Scholarships awarded in 2022

45
First generation College
Students

\$183,461
In funding awarded for higher
education in 2022.



Congratulations 2022 Project 150 Scholarship Recipients

Ashley Abrego, *UNLV*
 Soulang Al Bitar, *UNLV*
 Melanie Azame, *UNLV*
 Jalen Banks-Wilson, *UNR*
 Paul Jacob Barney, *UNLV*
 Jesus Basulto, *NSC*
 David Basulto, *UNLV*
 Lizbeth Basulto, *NSC*
 Zenya Benitez, *UNLV*
 Tatiana Carlo, *UNLV*
 Lisette Castaneda, *UNLV*
 Jenna Chang, *UNR*
 Kayla Covington, *CSN*
 Kacey Dai, *UNLV*
 Eme Fazili, *UNLV*
 Jaiden Fredieu, *UNLV*
 Arely Fuentes-Retolaza, *UNLV*
 BreAnna Gaitor, *UNLV*
 Daiyan Galvez, *UNLV*
 Jeannie Garcia, *UNLV*
 Melissa Garcia, *UNLV*
 Samantha Garcia, *UNLV*
 Lidia Geberslassie, *UNLV*
 Artesia Graham, *UNLV*
 Allison Guevara-Bermudez, *NSC*
 Ana Guzman-Reyes, *UNLV*
 Sabrina Jaynes, *UNR*

Samuel Jones, *UNLV*
 Layla Juniel, *UNR*
 Trina Lehner, *UNLV*
 Stephanie Limon-Garcia, *UNLV*
 Briza Lizaola, *UNLV*
 Andy Lopez, *UNLV*



Cecil Lycoris, *UNLV*
 Zulma Madrid, *NSC*
 Saarah Majid, *UNLV*
 Genaro Marcial-Lorza, *UNLV*
 Kayla Marshall, *UNLV*
 Melannie Martinez-Sifuentes, *UNLV*
 Yarin Mayoy, *UNLV*

Aliviah McCoy, *UNLV*
 Alayna McGuire, *UNR*
 Alexis McGuire, *UNR*
 Janie Montgomery, *UNLV*
 Manuel Morales-Marroquin, *UNR*
 Ronald Musni, *UNLV*
 Jerardo Nataren, *UNR*
 Bernard Olibrice, *UNLV*
 Judith Olibrice, *UNLV*
 Angel Perez, *CSN*
 Emanuel Perez, *CSN*
 Jaidyn Porter, *NSC*
 Sheyla Ramirez, *UNLV*
 Jacob Ramirez-Morales, *UNLV*
 Karla Ramos-Munoz, *UNLV*
 Iziyah Robinson, *UNLV*
 Dayanara Saldarriaga, *CSN*
 Francis Sangel, *CSN*
 Sheila Sattley, *UNLV*
 Susanna Selvester, *UNLV*
 Cecilia Tran, *NSC*
 Kaylissa Tudela, *UNLV*
 Guadalupe Tun-Diaz, *UNLV*
 Afra Ubaid, *UNLV*
 Afaaf Ubaid, *UNLV*
 Melanie Zavala, *UNLV*
 Samuel Zorrero-Flores, *UNR*

SCHOLARSHIP ALUMNI TESTIMONY

Debanhi Gutierrez

UNLV, Class of 2022
Marketing

"They believed in me and my ability to make my dreams become a reality. This scholarship program invests so much love and support to us students that it forms a core in the heart of my college journey."



SCHOLARSHIP ALUMNI TESTIMONY

Claudia Bonilla

NSC, Class of 2022
Speech Language Pathology

"As I sought guidance and direction, I came across the nonprofit Project 150, they lent me a helping hand financially but I discovered that their help was one that went far beyond financial; their support became my purpose."



SCHOLARSHIP ALUMNI TESTIMONY

Lisette Castaneda

CSN, Class of 2022
Associate of Science

"I was worried that I was going to financially struggle, especially during the pandemic. However, with the Project 150 Scholarship, I was able to pay for all of my college expenses."



*Thank you to all
the sponsors
for making
higher
education
possible!*



VOLUNTEER OPPORTUNITIES

Project 150 offers a variety of family friendly volunteer opportunities, and signing up is easy, just visit www.project150.org for more information.

Sorting clothing donations and stocking the boutique. This is an opportunity great for teens, adults and families.

Family meal bag prep - fill non-perishable, frozen and fresh food bags for our distribution days. This opportunity is great for teens, adults, small group of 4 and families.

Speaker's Bureau - We are always in need of volunteers to attend community events and host our table. This opportunity requires a one hour training on our mission, services, and FAQs. If you are interested in joining the Speaker's Bureau - Contact us to schedule the training at 702.721.7150.

WE HOPE YOU WILL JOIN US IN INVESTING IN OUR YOUTH AND BUILDING A STRONGER COMMUNITY!

OVER 15,000 VOLUNTEER HOURS RECORDED IN 2022



PROJECT 150 ANNUAL EVENTS

Las Vegas Prom Closet

Las Vegas Prom Closet, presented by Project 150, is an annual Spring event where high school students can receive FREE Prom attire and accessories with their student ID. Students can choose their FREE formal attire with the assistance of a personal shopper and receive vouchers for hair, makeup, and other beauty services. Donations of prom attire are from the generous support of the community.



Scholarship Award Luncheon

The annual Scholarship Award Luncheon is held in June and is a celebration for the students and their families. Scholarship applications are open year-round and open to any high school senior or returning scholarship recipient. Sponsorships and donations to the scholarship luncheon and scholarship program are accepted year-round.



Annual Fall Fundraiser

The annual Fall Fundraiser is Project 150's signature fundraising event held in October where we celebrate the work done with our community partners, donors, staff and volunteers. The event is an opportunity to share the highlights from the year and raise money for continued success in the year ahead. Sponsorships are available for this event.



AUDIT REPORT



WATKINS JACKSON CPAs

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Project 150
Las Vegas, Nevada

We have audited the accompanying financial statements of Project 150 (a nonprofit organization), which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Project 150 as of June 30, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Watkins Jackson CPAs

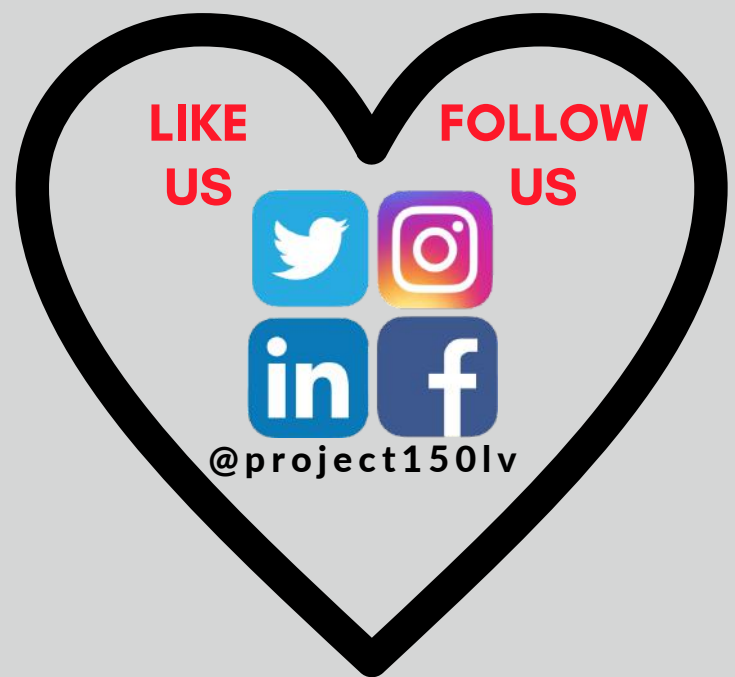
Watkins Jackson CPAs
March 14, 2022
Las Vegas, Nevada

STAY CONNECTED

SUBSCRIBE TO OUR

news**l**etter

www.project150.org/news



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**Providing free support and services to homeless, displaced,
and disadvantaged high school students in Nevada since 2011.**

**3600 N. Rancho Drive, Las Vegas, NV 89130
702.721.7150**

**Administrative Office Hours: M-F 9a-5p
Betty's Boutique: M-F 1p-4p
www.project150.org**

**Project 150, Inc., is a Nevada 501(c)3 non-profit corporation.
EIN # 45-6645161**