



ANNUAL IMPACT REPORT 2021

TEN
YEARS
STRONG

Data compiled from July 1, 2020 - June 30, 2021

The data in this report reflects modifications of programs and services made during the Covid-19 pandemic. Project 150 remained open all year to provide critical food, hygiene items, clothing, and school supplies. Betty's Boutique and the Brady Caipa Volunteer Center reduced capacity to comply with guidelines set forth by State and Federal Government. Modifications are noted throughout this report with explanations where necessary.

Food Distribution Program - Due to the ongoing pandemic, public/private schools remained closed from March 2020 until August 2021. Our curbside model was introduced in March 2020 and was available to students weekdays from 9am - 4pm until school resumed in August 2021. Students were able to access food weekly and received family meal bags of fresh, frozen and non-perishable food items for the household. \$25 Gift cards to LaBonita and Smith's grocery stores were also provided to assist families that needed additional items that were not covered by SNAP benefits or provided by Project 150.

Pop-Up Distribution Sites - Project 150 created 10 weekly pop-up sites across the valley to ensure students and their families had access to food during the pandemic. We provided family meal bags to those students in need and hosted distribution sites in areas of the valley that were in high need. This program was available from March 2020 - December 31, 2020.

Annual Events - The annual Las Vegas Prom Closet hosted by Project 150 in March was cancelled in March 2020 and March 2021 due to the pandemic. Students were able to visit Betty's Boutique to receive formal attire for their Prom if needed. The annual fall fundraiser scheduled for October 2020 was postponed until October 2021. Holiday meal distribution took place at Project 150 and was a curb-side pickup model in November and December 2020, 4000 full holiday meals were distributed to students and their families. The annual scholarship award luncheon was held in June 2021, when the capacity restrictions were lifted.



Project 150 has earned the GuideStar's Platinum Seal of Transparency, the newest and highest level of recognition offered by the world's largest source of non-profit information, for the third consecutive year. This platinum rating recognizes transparent reporting focused on progress measurements and results which extend beyond financial ratios.

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FROM PROVIDING SERVICES FOR
150
HIGH SCHOOL STUDENTS IN 2011

TO PROVIDING SERVICES FOR OVER
8200
HIGH SCHOOL STUDENTS IN 2021



Our Mission:

To provide free support and services to homeless, displaced and disadvantaged high school students ensuring they remain in school through graduation and build a successful future.

Dear Friends,

*This year marks a very special milestone for Project 150 - **we are turning 10!***

What started as a small group of friends and family helping 150 homeless high school students at one local high school, has grown into a fully operational non-profit organization making a big impact in the community. We now provide services and support to over 6000 students in 75 local high schools. Our focus is to reduce the high school drop out rate and give students the opportunity to receive a college education. We don't stop there - We ensure no homeless, displaced, or disadvantaged high school student has to experience barriers to their education due to lack of food, clothing, or the necessary supplies to attend school.

I am proud of the impact our organization has accomplished thus far, especially in times of uncertainty. Yet, our work is not done; Nevada ranks #1 in the country for the highest percent of homeless youth and #3 for youth without a high school diploma. Our impact is significant in its own right and contributes to the larger movement of eradicating homelessness, food insecurity, and making higher education possible for all.

I am so proud of our Project 150 team, Board of Directors, Volunteers, Community Partners and Donors who helped make 2021 a success. Through our food distribution program, we provided 17,406 nutritional family meal bags in 2021, that's over 208,000 family meals for students and their families. We provided free clothing, hygiene products and school supplies to over 1700 high school students through our on-site boutique, and we awarded over \$125,000 in college scholarships to students pursuing a degree program at a Nevada state college. These highlights and more are presented in this annual impact report.

As we embark on our next decade, I am filled with excitement imagining the strides that we will take and the impact we will make in the lives of high school students in our State. I am proud to be walking hand-in-hand with you as we stand in alliance to build a strong community. On behalf of all of us at Project 150 and the students we serve - Thank you for your ongoing support and generosity.

We look forward to building many more accomplishments together in 2022.



With gratitude,



Kelli Kristo
Executive Director

Board of Directors



Don Purdue
The Cosmopolitan Las Vegas



Patrick Spargur
Bridge Counseling



Harper Ko
Penn National Gaming



Dr. Rob McBeath
Southwest Medical/Optum Care



Kate White
Penn National Gaming



Gino Wideen
HKA Global, Inc.



Stacey Eisenberg
Ivory Star Productions



Chet Buchanan
Radio Show Creator and Host



Pastor Ronald Thomas
Reconciliation Apostolic Ministries

Project 150 Team



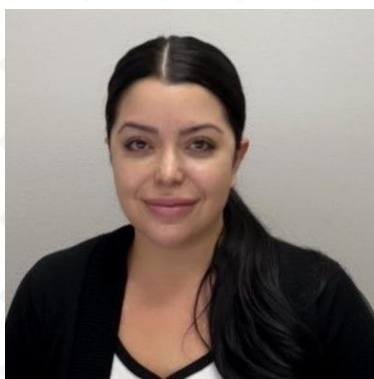
Kelli Kristo
Executive Director



Lily Noyes
Executive Assistant



John Infantino
Warehouse Manager/Driver



Nataly Trejo
Student Services Manager



Senia Roybal
Programs Manager



Stacy Chapter
Community Outreach Manager

Nevada Facts on Homeless Youth

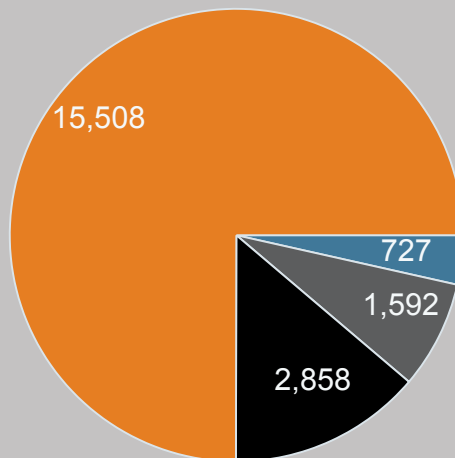
20,685

Homeless Students
in Nevada

1,316

Unaccompanied
Homeless Students in
Nevada

■ Unsheltered 4% ■ Shelters 8%
■ Hotels/Motels 14% ■ Doubled Up 75%



<https://www.usich.gov/homelessness-statistics/nv/>

Nevada ranks #1 for highest percent of homeless youth.

Nevada ranks #3 for youth without a high school diploma.



Overall Organization Impact

Project 150 routinely evaluates the data collected from the high schools and students we assist to gauge the impact of our services and to ensure that our programs and initiatives are aligned with the evolving needs of our students as well as our organization's mission.

9964

High School Students utilized one or more services through Project 150 during fiscal year 2021.

**High school students can access services once per month at Betty's Boutique and can receive food weekly.*

Provided services to high school students from **Seventy-Five** Southern Nevada area high schools.

Individual and group volunteers provided over

7900

hours in service saving

\$200,906

in labor costs.

500

Graduating seniors received assistance to pay for their caps and gowns to attend their graduation ceremony.

TEN

weekly valley wide pop-up food distribution sites were made available to students and their families during fiscal year 2021.

Food Distribution Program

17,406

Family Meal Bags distributed to high school students and their families.

208,872

Total meals provided to high school students and their families.

Family meal bags distributed to high school students and their families valued at

\$586,105

\$30,000

In grocery store Gift Cards were provided to assist students/families with additional groceries for the household.

A "contactless curbside" food pick-up model was introduced due to the pandemic in March 2020 and continued through July 2021.

Fresh family meal bags include; yogurt, fresh fruits and vegetables, butter, cheese, lunch meat, milk, juice, bread and eggs.

Frozen family meal bags include; frozen pizzas, ground beef, chicken, pork, vegetables, family style packaged breakfast, lunch and dinner items, and desserts.

Non-perishable bags include; cereal, peanut butter and jelly, tuna, pasta and pasta sauce, chili, soup, and condiments.

Each bag contains food for a family of 4.



4500 HOLIDAY MEALS

Students and their families received a complete Holiday meal with a pre-cooked 8-10 lb. turkey, stuffing, mashed potatoes, green beans, corn, gravy, rolls, cranberry sauce and a dessert.

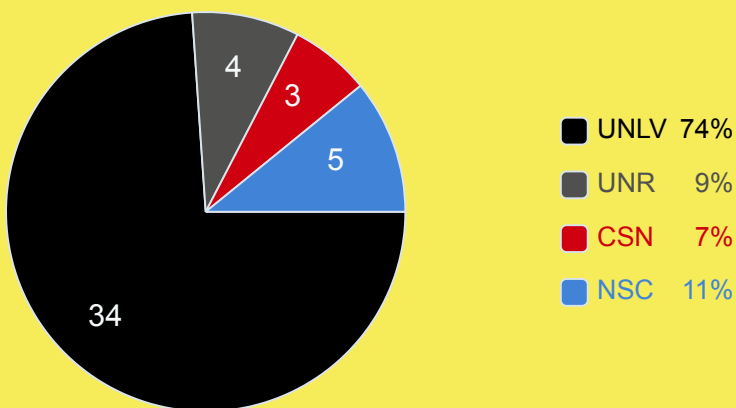
Launched

FROZEN FOOD distribution through Betty's Boutique in Spring of 2021, with the new addition of a commercial walk-in freezer.

Project 150 hosted 10 weekly "pop-up" sites across the valley to ensure students and families had immediate access to food during the pandemic. Pop-up sites were available at valley high schools, churches and businesses as well as at Project 150.



Applications are open from October to April and students are required to submit an application, essay, transcript and attend an in person interview with the scholarship panel committee. The committee selects students based on financial need, merit, essay, and transcripts. Awards are announced in June at the annual scholarship award luncheon. Funding for scholarships are through generous donations and sponsorships made by corporations, local businesses, and individuals.



36
First generation
college students

Over **\$125,000**
in college funding
awarded in 2021.

48 College
Scholarships
Awarded



Meet Rosy

Rosy knew she wanted to make her family proud by enrolling in college but felt she had no chance of attending with skyrocketing tuition costs. As the granddaughter of immigrants, she was inspired to fight for her grandparent's dream of a better future for their family and worked hard to realize this dream by excelling in her education. From a young age, she faced economic inequality and racial biases, but through hard work and dedication, Rosy beat the odds by graduating high school as valedictorian with a 5.2 GPA. Thanks to the support of United Way and Project 150, Rosy will be attending UNLV Medical School in the fall. Rosy shared her gratitude for the scholarship, "We can all feel a sense of security that we can accomplish our college education without the constant worrying about the money in our pockets."



2021 Scholarship Recipients

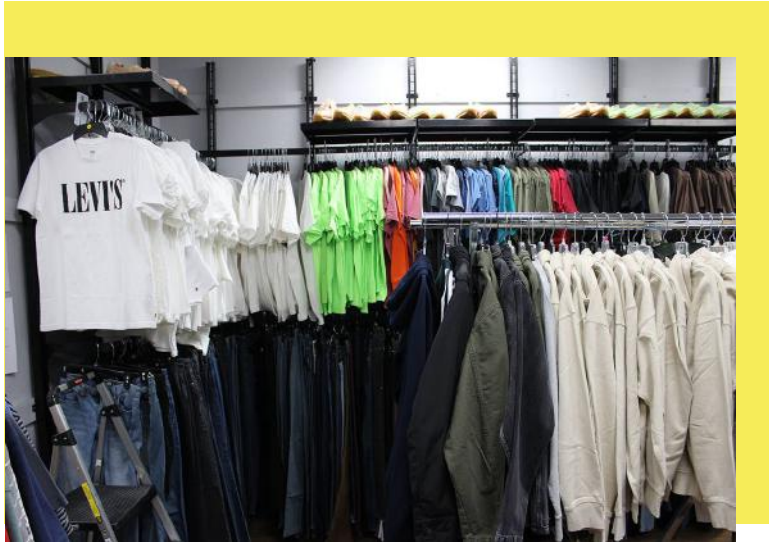
Kayla	CSN	Hospitality & Tourism	Debanhi	UNLV	Marketing
Jesse	CSN	Political Science	Stephanie	UNLV	Nursing
Emmanuel	CSN	Health Science	Briza	UNLV	Pre-Nutrition
Lizbeth	NSC	Nursing	Andy	UNLV	Secondary Education Mathematics
Claudia	NSC	Speech Language Pathology	Genaro	UNLV	Mechanical Engineering
Edgar	NSC	Secondary Education with Emphasis in Mathematics	Kayla	UNLV	Business Marketing
Allison	NSC	Business Administration	Melannie	UNLV	Social Work
Jaidyn	NSC	Biology	Yarlin	UNLV	Biology
Ashley	UNLV	Nursing	Annete	UNLV	Biology
Soulang	UNLV	Secondary Education, Mathematics	Nijel	UNLV	Business
Melanie	UNLV	Business	Judith	UNLV	Psychology
Paul' Jacob	UNLV	Civil Engineering	Jacob	UNLV	Mechanical Engineering
Victor	UNLV	Pre-Medicine	Karla	UNLV	Nursing
Tatiana	UNLV	Criminal Justice	Afaaf	UNLV	Biological Sciences
Desha	UNLV	Nursing	Afra	UNLV	Biology Sciences
Dalton	UNLV	Finance	Ruby	UNLV	Political Science
Arely	UNLV	Social Work	Rosy	UNLV	Law
BreAnna	UNLV	Interior Architecture & Design (CAAD Technology)	Melanie	UNLV	Psychology
Samantha	UNLV	Kinesiology	Raven	UNR	Veterinary Science
Lidia	UNLV	Nursing	Skye	UNR	Secondary Education
Juan	UNLV	Public Administration	Alexis	UNR	Psychology and Criminal Justice
Emily	UNLV	History and Latin American Studies - Minor: Spanish	Skylar	UNLV	Nursing
Sabrina	UNR	G.R.I, Economics Business Mgmt -Minor, Political Sci.	Artesia	UNLV	Social Work

Congratulations!





Betty's Boutique is a unique trendy boutique open year round to high school students to access FREE new and like-new clothing, school supplies, hygiene products and additional fresh, frozen and non-perishable family meal bags. Students can receive items using only their student ID from a Clark County High School.



11,026

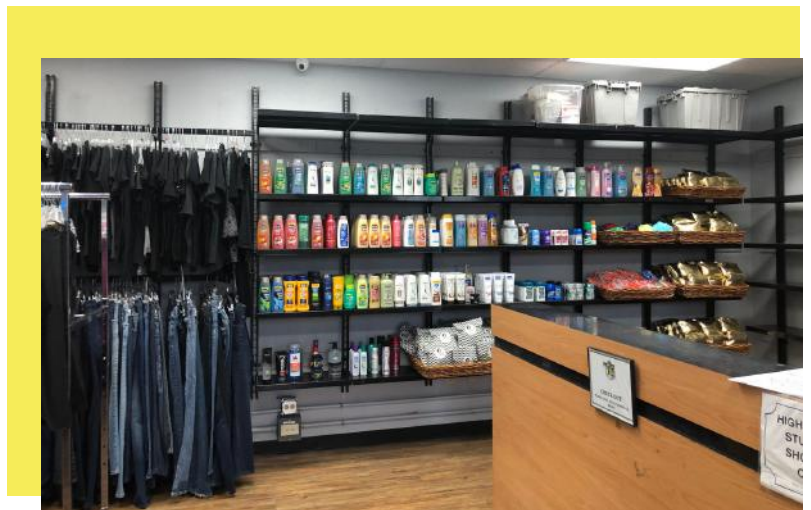
Hygiene items distributed to high school students.

Valued at

\$75,823

School supplies valued at
\$10,116
were distributed through
Betty's Boutique.

1718
Students utilized
Betty's Boutique in
fiscal year 2021.



**Betty's Boutique operated 5 days per week from 1pm- 4pm during July 2020 - June 2021, however due to limited capacity restrictions, students were required to make appointments to shop in limited groups of 5 per hour. Betty's Boutique returned to traditional operating procedures in August 2021 with no appointments needed.*

The Student Education and Empowerment Center located at Project 150 offers free workforce readiness and life skill workshops to high school students and their families. Workshops are available 3 days per week both in-person and virtual. Workshops are facilitated by industry professionals on subjects such as financial literacy, FAFSA completion, SAT/ACT prep, resume writing, interviewing tips, and many more.



65 Free virtual workshops were hosted in fiscal year 2021.

202 Students attended free workforce readiness and life skill workshops.

**Workshops were conducted virtually for the majority of the fiscal year due to limited capacity restrictions. Full capacity in-person workshops resumed in Spring 2021.*

Las Vegas Prom Closet

Las Vegas Prom Closet, presented by Project 150, is an annual Spring event where high school students can receive FREE Prom attire with their student ID. Students can choose their FREE formal attire with the assistance of a personal shopper and receive vouchers for hair, makeup, and other beauty services. Donations of prom attire are from the generous support of the community.



Scholarship Award Luncheon

The annual Scholarship Award Luncheon is held every June and is a celebration for the students and their families. Scholarship applications are open year-round and open to any high school senior or returning scholarship recipient. Upon review by the scholarship committee, candidates are notified of their award and invited to the luncheon. Sponsorships and donations to the scholarship luncheon and scholarship program are accepted year-round.

Annual Fall Fundraiser

The annual Fall Fundraiser is Project 150's signature fundraising event held in October where we celebrate the work done through our community partners, donors, staff and volunteers. The event is an opportunity to share the highlights from the year and raise money for continued success in the year ahead. Sponsorships are available for this event.



**Due to the ongoing pandemic and restrictions on event capacity, Prom Closet was cancelled in 2020 and 2021. The annual Fall Fundraiser was also cancelled in October 2020 but was held in October 2021. Photo is of 2021 Event.*

Holiday Meal Distribution

Project 150 hosts the annual "Feed it Forward" event which provides 2000 full Thanksgiving meals and 2000 full Christmas meals to high school students and their families in Southern Nevada. Holiday meals are delivered directly to the high schools and include a pre-cooked Turkey or Ham, mashed potatoes, green beans, corn, stuffing and gravy.



Back to School Shopping

Project 150 hosts the annual Back to School Shopping event in July/August for high school students to receive their back to school necessities. Students can access trendy clothes, hygiene items and a backpack full of school supplies for free during this event, which is held at Betty's Boutique.

Project 150 contracts with a third party CPA firm to conduct annual audits. The audit has been completed for fiscal year 2020. At the time of this report, Project 150 was in the process of completing the fiscal year 2021 audit. A full copy of our annual audits are available on our website or by written request to the Executive Director.



WATKINS JACKSON CPAs

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Project 150
Las Vegas, Nevada

We have audited the accompanying financial statements of Project 150 (a nonprofit organization), which comprise the statement of financial position as of June 30, 2020, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Project 150 as of June 30, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Watkins Jackson CPAs

Watkins Jackson CPAs
June 23, 2021
Las Vegas, Nevada



@project150lv



@project-150



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Administrative Office, Brady Caipa Volunteer Center and Betty's Boutique
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