



ANNUAL IMPACT REPORT 2020

The data in this report reflects modifications of programs and services made during the Covid-19 pandemic. Project 150 remained open all year to provide critical food, hygiene items, clothing, and school supplies. Betty's Boutique and the Brady Caipa Volunteer Center reduced capacity to comply with guidelines set forth by State and Federal Government. Modifications are noted throughout this report with explanations where necessary.

**FROM PROVIDING
SERVICES FOR 150
HIGH SCHOOL
STUDENTS IN 2011**

TO

**PROVIDING SERVICES
FOR OVER 6519
HIGH SCHOOL
STUDENTS IN 2020**

Our Mission

To provide free support and services to homeless, displaced and disadvantaged high school students ensuring they remain in school through graduation, build a successful future, and end the cycle of poverty due to a student's inability to complete their education.

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Board Of Directors

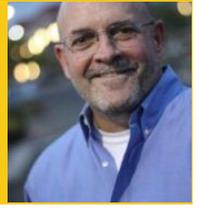
Patrick Spargur

Rauch Milliken International
and Co-Founder of Project 150



Don Purdue

The Cosmopolitan Las Vegas
and Co-Founder of Project 150



Stacey Eisenberg

Ivory Star Productions



Gino Wideen

HKA Global



Dr. Ron Thomas

Reconciliation Apostolic Ministries



Dr. Rob McBeath

Southwest Medical/Optum Care



Kate White

Pinnacle Entertainment



Harper Ko

Everi Holdings, Inc.



Joe Radetich

Sysco Foods



Staff



Lily Noyes

Executive Assistant



Stacy Chapter

Community Outreach Manager

Veronica Marquez

Director of Donor Relations



Kelli Kristo

Executive Director

Senia Royal

Program Manager



John Infantino

Warehouse Manager and Driver



Nataly Trejo

Student Services Manager



Dear Friends,

As we close on a very challenging and difficult year, we know better and brighter days are ahead. There is no part of the globe that wasn't affected by the pandemic, but our own community took a hard hit - from loss of income, school and business closures, remote learning, event cancellations, social distancing, and so much more. Project 150 remained open and committed to serving our community during these uncertain times.

As a non profit that is dedicated to providing support and services to homeless, displaced, and disadvantaged high school students since 2011, we knew the pandemic was going to increase the need for our services at a rapid pace. In March, we shifted our model of providing food directly to the high schools to a curb-side food pick-up at our campus - 5 days per week. We utilized our small staff of 6 to carry out the daily preparations of hundreds of family meal bags and served hundreds of students and their families each week. We saw an increase of five times our normal weekly food distribution. We made the decision to add fresh groceries with the non-perishable family meal bags to ensure families had nutritional food - we purchased milk, eggs, fruit, vegetables, and meats to distribute each week.

The need was far greater than I could have anticipated and I knew our work wasn't done - we took our curb side food distribution across the valley to reach those who faced transportation limitations and hosted 8 additional weekly pop-up sites for students and their families to get the much needed food and hygiene products.

This year proved to be filled with so much uncertainty but we were in this together and we vowed to serve our community no matter how many ways we had to pivot. I am so proud of our team who worked tirelessly to meet the needs of our students and their families. I am grateful to our donors and community partners who continued to support our work and mission through the most difficult times in our community.

While 2020 presented many obstacles, it was an opportunity to explore creative ways to continue our mission and increase our services across the community. I am pleased to present our annual positive impact report which highlights the year in review. We take stewardship of funds, donations, and your time very seriously and want to ensure full transparency.

Thank you for all your support and generosity in 2020. We are excited for what's ahead in 2021.

With gratitude,

A handwritten signature in blue ink that reads "Kelli Kristo".

Kelli Kristo
Executive Director



Adapting During A Global Pandemic

Food Distribution Program

Historically, Project 150's food distribution program operated by delivering cases of non-perishable food directly to 63 Southern Nevada High Schools every week. For many of the students who utilized our services, school was their primary source for meals. In addition to the cases of ready-to-eat items we delivered, we also provide approximately 150 non-perishable family meal bags each week for students to take home.

Food Distribution Program in 2020

As schools closed in March and students transferred to remote learning - many of the students were left without a steady source of food. Project 150 established a curb-side, contactless food pick up. Students received family meal bags which includes a non-perishable bag of household staples, a fresh family meal bag, which includes fresh produce, dairy, meat and bread. During the first month we provided over 1200 high students with 2126 family meal bags which totaled over 8500 meals.

Betty's Boutique

Our annual Back to School shopping event is held in August and gives students the opportunity to receive free new and like-new clothing, school supplies and backpacks for the upcoming school year. Previously, we served over 1200 students during this event and students are able to utilize the Boutique during the school year for any additional items they may need.

Betty's Boutique - Back to School Shopping

Due to capacity restrictions and social distancing guidelines, we modified this event to allow students to receive the items they needed. We scheduled appointment-only shopping and Students were scheduled every half-hour to shop. 800 students received clothing, school supplies and backpacks. The Boutique remains open by appointment only and we are filling orders placed by counselors/social workers for pick-up.

Brady Caipa Volunteer Center

As a non-profit we rely heavily on volunteers to help us sort clothing and run the boutique, assemble food bags, box 4000 holiday meals, and various other day to day tasks. We average 15 - 20 volunteers per day in our volunteer center. Historically, volunteers provide over 40,000 hours of time annually to Project 150 which equates \$900,000 in labor savings.

Brady Caipa Volunteer Center in 2020

To comply with capacity restrictions and social distancing guidelines, we reduced the number of volunteers in our building to 5 per day. With a staff of 6 and 5 volunteers daily we had to juggle our day to day responsibilities with the added tasks of running a curb side food distribution daily, 8 additional pop-up locations across the valley, assembling hundreds of family meal bags for the next day, sorting clothing for the boutique and assembling the holiday meal boxes.

Adapting During A Global Pandemic cont.

Holiday Meals

Project 150 delivers 2000 Thanksgiving Meals and 2000 Christmas Meals, complete with a turkey and all sides every year to all 63 Southern Nevada High Schools. We work directly with school counselors, teachers, and principals to identify students who are in need and provide them with a full holiday meal. We utilize 50-60 volunteers to assemble boxes, package meals, load pallets, and deliver to each school the week of the holiday.



Holiday Meals in 2020

We believe this year is the most critical year to ensure students and their families have a joyous holiday season and we committed to hosting a curb-side pick up of holiday meals. We created a registration process for sign-ups, assembled boxes, packaged meals, and manned the pick-up process with a staff of 6. We provided 1000 full Thanksgiving holiday meals and 1000 full Christmas holiday meals this year.

Scholarship Awards

Project 150 awards students, moving on to higher education, with funding for college. Every June we host an award luncheon to honor those students. In 2019 we provided 51 students with funding in excess of \$116,000 to Nevada State colleges.



Scholarship Awards in 2020

Unfortunately all large events were canceled and we could not host our annual award luncheon. The students missed the opportunity to be recognized for their hard work and take part in the luncheon with their family. While we couldn't host the event, we still awarded 44 students with over \$90,000 in funding for college.

Looking Ahead to 2021

We have navigated these uncertain times along side the rest of the globe and we are hopeful that the year ahead will be filled with many opportunities for growth and a return to some degree of normalcy. We look forward to being able to serve our students and welcome them back to our campus to utilize all our services and support. We also are eager to host events that honor the amazing accomplishments that our students work so hard for. While we are saddened for all the interruptions the pandemic has caused, we are very grateful we were able to pivot and provide the necessities our students and their families needed during these very challenging times. We remain committed to our mission and to serving our community.

Facts on Youth Homelessness in Southern Nevada

1184

On any given night, there are 1184 unaccompanied youth who are homeless in Southern Nevada.



Nevada has the highest incidence rate of youth homelessness in the Nation.

LEADING CAUSES

- Kicked out of family/friends home
- Lost Job
- Family/Domestic Violence



82% of homeless unaccompanied youth are unsheltered in Southern Nevada.



22% report their parent or caregiver was homeless



17% report they have experienced physical or emotional abuse



8% report neglect

33%

One out of every three teens on the streets will be sexually victimized within 48 hours of leaving home.

Over 33 percent of homeless youth report exchanging sex for food or shelter.

Meet Sabrina

Project 150 Scholarship Recipient



The goals I have set for myself are extremely high; higher than any of the dreams anyone in my family has ever bothered to dream of, let alone reach. I want to be different than the standard my family has set for me. I have worked extremely hard the past few years just to have the opportunity to be a candidate for college, as I would never be where I am without perseverance. I have faced an unstable and broken household, poverty, addiction, and disabilities all within my short 18 years of life. While I am in a shaky situation living at home, as I do this to steer clear of a rent bill this young, I am fully financially independent. And while I faced all of these battles I have gone through it alone, without any support from others. I have shaped my path out of my own will, and it has been incredibly hard.

-Scholarship Application Essay Excerpt 2019

8th January 2020

I am very grateful for the opportunities you have given me by awarding me with this scholarship, and I just wanted to update you of what I have done throughout my first semester of college at the University of Nevada, Reno. I enjoyed a majority of my classes, and have continued with my major in political science, but I have also decided to double major in anthropology. I do wish to add a minor to my degree, but I am still undecided at this point. I was able to take five classes this past semester, and two during this winter break to advance in the anthropology side. I was accepted into the Bonner's Leader Program on campus, which included weekly meetings to update work, a class on expanding one's own global perspective, and a commitment of 140 hours a semester in volunteer service. Some locations I have volunteered at are Lemelson S.T.E.M. Academy, an elementary school where I am an academic mentor, the SPCA of Northern Nevada where I am starting to work with their vaccine clinic, Vitalant blood drives, various events through a UNR service called GivePulse, and I have become a trained volunteer for Pack Provisions, a similar program to Project 150 but for the students of UNR. I also became part of the UNR Women's Ultimate Frisbee team, Black Ice, where I was able to join the frisbee family, improve my athletic ability, and travel to Chico State, Sonoma State, and Santa Cruz for tournaments. I also began working a job in the computer department at the Nevada Wolf Pack shop.

I am excited for this upcoming semester as I will be taking five classes and one lab that work directly towards my majors. My goal for this upcoming semester is to get involved with the international club on campus to learn more about the diverse student population around me. I will also be involved with the events committee in the Honor's Student Council, in hopes to build the community up in the Honors program. With my ability to save money through my job due to your generous scholarship, I am also accepted to study abroad in India in the upcoming summer with the USAC program. I chose India due to the various volunteer opportunities in the program, which will give me insight into the nonprofit field of other countries.

Thank you so much for the opportunities you have given me with this scholarship, as it has helped me excel in college and not have to worry about the stress of finances.

Sincerely,
Sabrina

Overall Organization Impact

Project 150 routinely evaluates the data collected from the high schools and students we assist, to gauge the impact of our services and to ensure that our programs and initiatives are aligned with the evolving needs of our students as well as our organization's mission.

PROJECT 150 PERFORMANCE SUMMARY



Food Distribution Program

** Due to the school closures, food distribution was hosted curb-side at Project 150 daily from 10A-4P from March - December 2020.*



Curb-Side Food Distribution at Project 150

48,136 Total Meals Provided To High School Students and Their Families

Valued at **\$479,428**



17,773

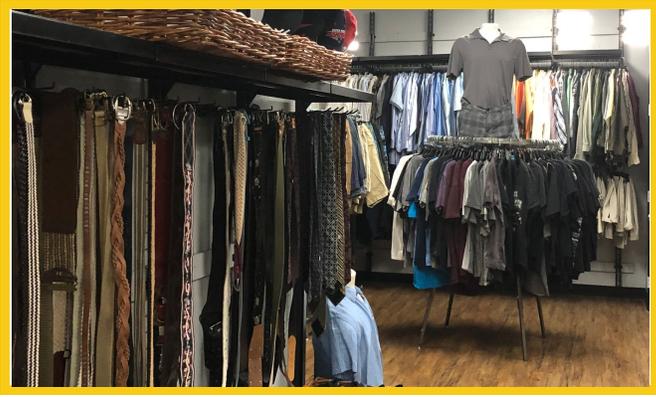
Family Meal Bags Provided.

Non-Perishable Family Meal Bags include pantry staples for a family of four. A typical bag may include, full-size cereal, pasta, pasta sauce, rice, canned soups/chili, canned vegetables, peanut butter and jelly, and snack items. Fresh Family Meal Bags include, fruit, veggies, meat, dairy, and eggs.

2000

Holiday Meals Provided.

Holiday meals include pre-cooked turkey, mashed potatoes, green beans, corn, stuffing and gravy for a family of four.



Betty's Boutique, School Supplies, & Hygiene Items

** Due to restrictions on capacity and social distancing, students were able to make an appointment at Betty's Boutique for shopping.*

Betty's Boutique is a unique shopping opportunity for high school students to receive FREE new and like new clothing, shoes, and accessories. Students can also pick up hygiene products, school supplies, and additional food through the boutique for using their school ID.

1740 Students Shoppers at Betty's Boutique

\$152,677 in Clothing, Shoes and Accessories provided.



594
Backpacks distributed

4206
School Supplies distributed

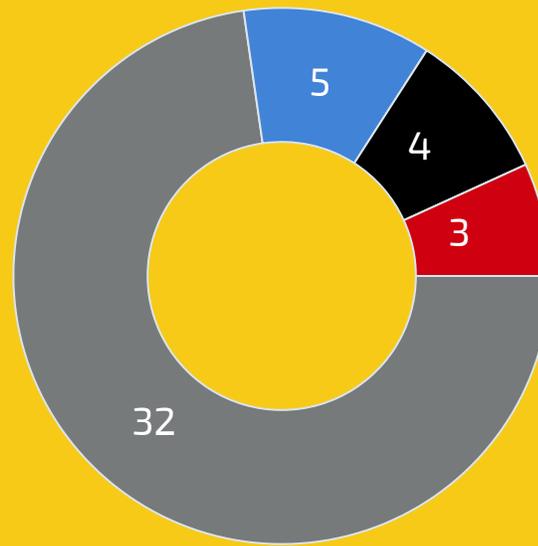
8631
Hygiene Products distributed

Valued at **\$47,603**



Scholarship Program

In 2020, Project 150 awarded 44 students with college funding in excess of \$90,000.



UNLV 72.7% CSN 11.4% NSC 9.1% UNR 6.8%

Annual Scholarship Awards

Applications open in February and students are required to submit an application, essay, transcript and attend an in person interview with the scholarship panel committee. The committee selects students based on financial need, merit, and transcripts. Awards are announced in June at the annual scholarship award luncheon. Funding for scholarships are through generous donations made by corporations, local businesses, and individuals.

11

11

Male Students



33

33

Female Students



33

32

First generation college students

Congratulations to the Project 150 Scholarship Award Recipients of 2020!

We are proud to announce over \$90,000 in college funding for 44 students .

Ashley	UNLV	Nursing	Debanhi	UNLV	Marketing
Janis	UNLV	Hospitality	Sabrina	UNR	GRI & International Business
Soulang	UNLV	Mathematics	Israael	CSN	CADD Tech
Paul/Jacob	UNLV	Civil Engineering	Stephanie	UNLV	Nursing
Claudia	NSC	Pre Speech Language Pathology	Briza	UNLV	Pre-Nutrition
Theresa	UNLV	Urban Studies	Andy	UNLV	Education
Christopher	CSN	HVAC	Genaro	UNLV	Mechanical Engineering
Edgar	NSC	Secondary Education	Kayla	UNLV	Business Marketing
Lisette	CSN	Nutrition	Paulina	UNLV	Computer Science
Alexis	UNLV	Psychology	Yarlin	UNLV	Biology
Caroline	UNLV	Higher Education	Sarai	NSC	Nursing
Judith	UNLV	International Business	Jannie	UNLV	Secondary Education
Arely	UNLV	Business Administration	Judith	UNLV	Undecided
Samantha	UNLV	Pre-Nursing	Brianda	UNLV	Undecided
Lidia	UNLV	Nursing	Jacob	UNLV	Mechanical Engineering
Alexandra	UNLV	Kinesiology	Karla	UNLV	Pre-Nursing
Daisy	UNLV	Biology	Vanessa	CSN	Biology
Juan	UNLV	Public Administration	Daysi	CSN	Business
Skylar	UNLV	Nursing	Jaylene	UNR	Social Work
Artesia	UNLV	Social Work	Karen	UNLV	Psychology
Raven	UNR	Veterinary Science	Yongxin	UNLV	Nursing
Lizbeth	NSC	Elementary Education	Cecil	UNLV	Sociology

Student Education & Empowerment Center

** Due to restrictions on capacity and social distancing, students were not able to utilize the center. Limited workshops were available via Zoom.*



The Student Education and Empowerment Center, sponsored by AT&T, is located at Project 150 and offers FREE workshops to students and their families. Workshops include, financial literacy, workforce readiness, English as a second language, ACT/SAT prep, and many more all facilitated by field and industry professionals.

12 Workshops Hosted

54 Students attended via zoom



Workshops Included

- FAFSA and Scholarship Opportunities provided by NV State Treasury Office.
- Career Talk with Cesar's Entertainment Human Resources.
- Career Talk with T-Mobile Account Executives
- Career Talk with Bertoldo, Baker, Carter and Smith Marketing Director
- Career Talk with MGM Corporate Events Producer
- Youth Programs in Las Vegas with Help of Southern Nevada

.... and More

Special Requests

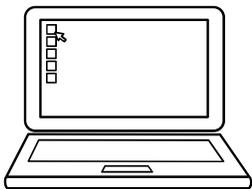
On occasion, Project 150 is asked to assist with special requests for students. Requests may include, fees for classes, P.E. uniforms and sports equipment, transportation passes, and caps and gowns for graduation.



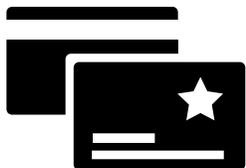
Students assisted with Caps and Gowns to participate in their graduation ceremony.

\$20,522.13

Paid by Project 150 for Caps and Gowns



Students were given Chromebooks to participate in online instruction during the pandemic.



\$2500 in Gift Cards

Project 150 provided gift cards to grocery stores, fast food establishments, and retail stores to assist students and their families with additional items needed during the pandemic and during emergency situations.

Audit Report

Project 150 contracts with a third party CPA firm to conduct annual audits. Audits have been completed for 2016, 2017, and 2018 and copies are available by written request to Project 150's Executive Director. At the time of this report, Project 150 was in the process of completing fiscal year 2020 financial audit.

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Project 150
(a non-profit organization)
Las Vegas, Nevada

We have audited the accompanying financial statements of Project 150 (a nonprofit organization), which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Project 150 as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Watkins Jackson CPAs
October 30, 2019
Las Vegas, Nevada

Stay Connected To Us

We're Social:



@project150lv



Project150lv



Project-150



Project 150 is active on social media and also publishes a quarterly E-newsletter with all the latest information on what's going on. For up to date information check out our website project150.org and follow us on social media.

Donation Information:

We accept the following items Mon-Fri 9AM- 4PM at 3600 N. Rancho Dr.

- Unexpired, unopened non-perishable food (canned goods, pasta, cereal, etc.)
- New and like-new teen appropriate clothing (pants, shirts, dresses, etc.)
- New undergarments (male/female - all sizes)
- Gently worn or new shoes (male/female - all sizes)

For monetary contributions - Please use the QR code with your smartphone's camera to be taken to the donation page.



On behalf of the Board of Directors and Staff of Project 150, we sincerely thank you for all your support and for helping make 2020 a successful year for the homeless, displaced, and disadvantaged high school students we serve!



GUIDESTAR'S PLATINUM SEAL OF TRANSPARENCY

Project 150 earned the GuideStar's Platinum Seal of Transparency, the newest and highest level of recognition offered by the world's largest source of non-profit information. This platinum rating recognizes transparent reporting focused on progress measurements and results which extend beyond financial ratios.

From Our Students and Their Families

I cant tell you how much you have helped my family. We would have went without food many nights if we didn't get the food from your organization. My kids love shopping in the boutique and I am grateful for your hearts. We hope to be able to pay it forward when we get on our feet.

Thank you for being there for us.
God bless you all.



Project 150 has been there for so many families as well as mine. Please join me in donating to them so that they can continue to meet the needs of high school students throughout the valley! Thank you

Project 150 is an awesome resource in our community. I took my daughter the other day and received a really bountiful supply.

What a wonderful charity. Thank you for helping the often overlooked older kids. ❤️

" This year was so hard for my family - my mom was let go from her job in June and it was hard for her to keep up on the bills and buy food for 4 kids. I knew about Project 150 through my high school and they helped us with food every week. My mom cried every time we picked up our food from Project 150 because she was so happy that we could use the little money she had saved on rent and power "



PROJECT 150

High School Is Tough Enough

3600 N. Rancho Drive | Las Vegas, NV 89130

702.721.7150 | project150.org

Tax ID# 45-6645161